



Virginia Welcome Center 2017 Window Graphics Enrollment

Showcase your Organization on a window at a Virginia Welcome Center or Safety Rest Area.
Now available at these seven locations:

- Bracey Welcome Center
- Clear Brook Welcome Center
- Lamsburg Welcome Center
- Rocky Gap Welcome Center
- Carson Rest Area
- Fredericksburg Welcome Center
- New Kent Rest Area



Shown here is the Rocky Gap Welcome Center entrance with two full window displays.



Shown here is the Rocky Gap Vending building with a window display.

How to Reserve a Window Graphic and Gain Exposure at a Welcome Center:

1. **Send us your completed Enrollment Form via one of the following ways:**
Mail: Highway Information Media, LLC. PO Box 248 Rockville, VA 23146
Email: info@himediallc.com
Fax: 804-496-6111
2. Upon approval of enrollment, send your artwork to info@himediallc.com for approval by VTC. Upon approval of artwork, the window cling will be produced and installed. The Window Cling will remain in place for a maximum of one year. Clings must be updated or reproduced after that time. All Window Cling enrollments are based on a calendar year, January 1 – December 31.



Organization/Company	Phone	Fax
Contact Name/Title	Email	
Address	City/State	Zip
Business Category (ie: lodging, attraction, retail)		

This is a 1 year agreement. The Rest Area in Carson, Clear Brook Welcome Center, Fredericksburg Welcome Center, Lambsburg Welcome Center, and the Rest Area in New Kent are all \$2,000 a year per window. The Bracey Welcome Center is \$1,800 a year per window and the Rocky Gap Welcome Center is \$1,500 a year per window. Agreement runs January 1 – December 31 unless noted otherwise in writing.

Please do not send payment with your enrollment form. You will be invoiced after we have confirmed your information and your design has been approved.

By signing this agreement, I agree to the pricing terms set forth above. Payment will be made within 30 days of invoice date.

Signature _____ **Date** _____

Please MAIL, EMAIL, OR FAX this form to Highway Information Media.
Mail: Highway Information Media, LLC. PO Box 248 Rockville, VA 23146
Email: info@himediallc.com
Fax: 804-496-6111

Thank you for your participation!

Terms and Conditions

This is a 1 year agreement which runs January 1 – December 31 unless noted otherwise in writing. The pricing per year is for ONE window cling display. This cost does not include production or installation. The partner will provide artwork to HIM/VTC for approval. The partner will incur all design costs. Partner to provide art to approved vendor for production after design approval. Highway Information Media, LLC is not responsible for Window Cling reservations that are cancelled due to VDOT or VTC programs taking precedence over PMAP program reservations. In those cases where a Window Cling reservation is cancelled due to VDOT or VTC having priority access, we will offer a pro-rated refund, or an alternative location and/or alternative months if available. HIM will confirm availability of the Welcome Center window upon receipt of your reservation request.