



Virginia Welcome Center 2017 Glass Display Case Reservation

A Contemporary Glass Display Case Is Available For Your Custom Exhibit!

Glass Display Cases are currently available at these five Welcome Centers:

**Fredericksburg New Church New Kent Northern Virginia Gateway
Skippers**

Contact us if you are interested in a Display Case being added at additional Welcome Centers.

Each six-foot tall case features:

- ✓ Fully adjustable glass shelves with cushioned metal shelf clips for added stability
- ✓ Interior lighting that brightens your showcased items
- ✓ Full picture-frame glass front door to allow and unobstructed view
- ✓ Four adjustable 1/4" thick glass shelves, five shelves in total
- ✓ 22 square feet of shelf space
- ✓ Mirrored deck
- ✓ Lockable front door made of tempered glass
- ✓ Fredericksburg and East Coast Gateway Glass Display Cases can be viewed 24 hours a day, 7 days a week, as they are located in the building's foyer and vending area. New Church Glass Display Cases are located within the Welcome Center next to the Information Counter.

How to Reserve a Glass Display and Gain Exposure at Virginia's Welcome Centers:

1. Send your completed Enrollment Form via one of the following ways:

Mail: Highway Information Media, LLC. PO Box 248 Rockville, VA 23146

Email: info@himediallc.com

Fax: 804-496-6111

– OR –

You may also go ONLINE and enroll electronically:

Go to **www.himediallc.com** and click the red button on the right to find enrollment forms

2. Upon confirmation that a Glass Display Case is available at the location selected, we will ask you to send a written description of the case contents, or photos of the materials to be displayed, for review and approval by VTC.
3. Once your content is approved, your Glass Display Case reservation will be confirmed.

See next page for the Glass Display Case Reservation Form.

Virginia Welcome Center – Glass Display Reservation

Please choose Glass Display Case Location(s):

- Fredericksburg
- New Church
- New Kent
- Northern Virginia Gateway
- Skippers

Glass Display Case advertising is \$3,000/year per Welcome Center.

Glass Display Cases are available on an annual basis, and offered on a first-come, first-served basis.

Please note: In cases where multiple requests are made for the same Welcome Center, you will be notified.

Organization/Company	Phone	Fax
Contact Name/Title	Email	
Address	City/State	Zip
Business Category (ie: lodging, attraction, retail)		

Please reserve a Glass Display Case space for my advertising in the Welcome Centers as indicated above.

By signing this agreement, I agree to the pricing terms set forth above. Payment will be made within 30 days of invoice date.

Signature _____ Date _____

Please do not send payment with your enrollment form. You will be invoiced after we have confirmed your enrollment information and 2017 Welcome Center selection.

Thank you for your participation!

Terms and Conditions

Glass Display Case agreements are for a calendar year: January 1st - December 31st. Highway Information Media, LLC (HIMedia) is not responsible for Glass Display Case reservations that are cancelled due to VDOT or VTC programs taking precedence over PMAP program reservations. In those cases where a Glass Display Case reservation is cancelled due to VDOT or VTC having priority access, HIMedia will notify you.

No refunds will be made on Glass Display Case reservations if display materials are not approved prior to the beginning reservation date.

HIMedia will confirm reservation availability for a location in the order requests are received.